

# Methodology

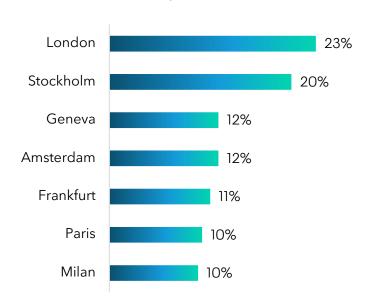
Bloomberg's European ESG Data Trends Survey was conducted from September 2023 to November 2023 during Bloomberg's ESG Tech & Data global roadshow.

Seven in-person events were hosted in London, Stockholm, Geneva, Amsterdam, Frankfurt, Paris, and Milan.

During the events, Bloomberg clients, ESG data professionals and leaders responded to the live survey questions.

## **Respondents by Location**

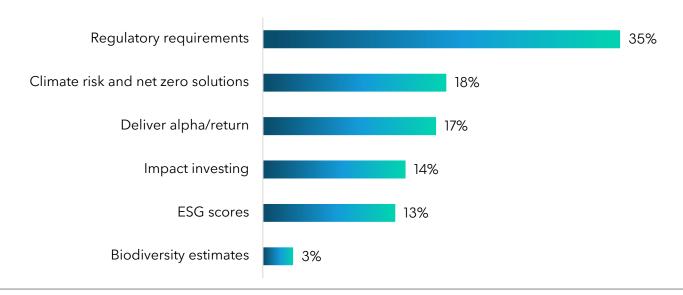
Total respondents 220





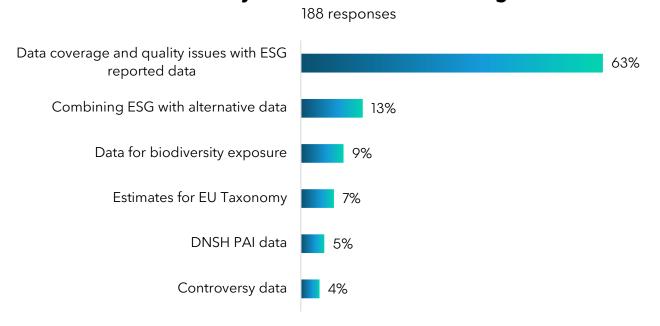
### What is your highest ESG data priority?

185 responses



Respondents reported that fulfilling regulatory requirements was the highest priority (35%) for accessing ESG data, followed by meeting climate risk and net zero objectives (18%).

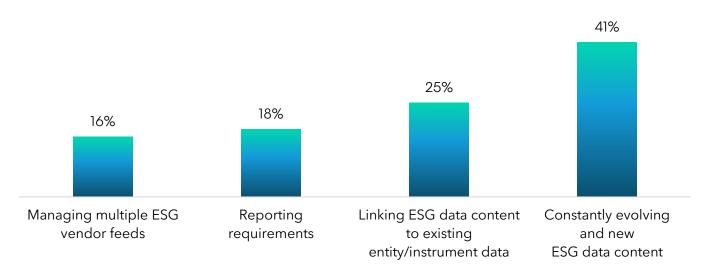
### What is your main ESG data challenge?



Potentially inhibiting firms' ESG data priorities are coverage and quality issues with company-reported ESG data, cited by 63% of respondents as their biggest concern.

### What is your biggest challenge for managing ESG data?

137 responses



The leading ESG data management challenge was handling constantly evolving and new data content (41%). Onboarding new ESG data can be a time and resource intensive process that firms may not have the bandwidth to do more than once or twice a year.

## How do you currently manage your ESG data?

134 responses



Firms are still deciding on how to best manage growing volumes of ESG data. Approximately a third (38%) managed their ESG data centrally with a proprietary solution while 20% were still considering their data management strategy.



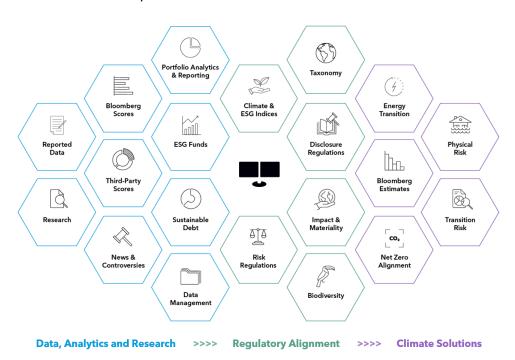
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Bloomberg provides investors access to transparent, consistent, and comparable data on over 15,000 companies globally and 474,000 active securities.

Bloomberg's ESG data, research, and analytics span regulatory compliance, carbon emissions, sustainable debt, scores, indices, climate risk, and more. Clients can readily access this data on the Bloomberg Terminal or across their enterprise via Data License at <a href="https://data.bloomberg.com">data.bloomberg.com</a> for use in proprietary or third-party applications.

Through Data License Plus ESG Manager, Bloomberg connects customers' workflows to the full power of Bloomberg's datasets as well as data from vendor partners, so clients can unlock maximum value with ease.

To learn more, please visit our website <u>here</u>.



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