

This one day conference will provide a foundation for understanding:

- primary differences between U.S. GAAP and IFRS, and examine what is required to reconcile those differences.
- the impact financial reporting convergence could have on your company's filing requirements.
- critical background on accounting and reporting convergence from the perspectives of U.S. and international standard-setters and regulators.



Pierre Delsaux
European Commission



Robert Herz
FASB



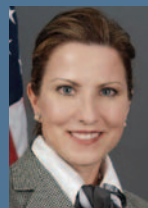
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READY FOR CONVERGENCE?

The complexity of today’s financial reporting disclosures falls short of meeting the information needs of investors. A potential solution to this growing problem is the convergence of U.S. Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS).

Rules-based vs. principles-based standards will need to be harmonized in a new reporting model built on principles-based standards that are simpler to adopt and interpret.

7:00 am>> Continental Breakfast

8:15 am>> Opening and Introductory Remarks
Michael P. Cangemi
President & CEO,
Financial Executives International

8:30 am>> **Keynote** | **RICK KETCHUM**
CEO, New York Stock Exchange Regulation

9:20 am>> **Roadmap to Convergence – Part I: Standards Setters Objectives & Perspectives**
This panel will provide background regarding the accounting and auditing challenges of international financial reporting convergence. Key standard set- ters will address the Financial Accounting Standards Board (FASB)/International Accounting Standards Board (IASB) Norwalk Agreement; continuing progress in developing converged U.S. GAAP and IFRS standards, as well as the complimen- tary balance in converged audit standards.

Moderator
■ **DAVID MORRIS** President, Morris Consulting and Member, Consultative Advisory Group, International Auditing and Assurance Standards Board
Panelists
■ **ROBERT H. HERZ** Chairman, Financial Accounting Standards Board
■ **THOMAS E. JONES** Vice-Chairman, International Accounting Standards Board
■ **MARK W. OLSON** Chairman, Public Company Accounting Oversight Board
■ **CRAIG W. CRAWFORD** Member, International Auditing and Assurance Standards Board (IAASB)

10:35 am>> Break

10:50 am>> **Roadmap to Convergence – Part II: Regulatory Perspectives of the U.S. and the European Commission**
As standards-setters work through the challenges of creating a future converged set of accounting standards, the financial market regulators must also address the current state of U.S. GAAP and IFRS reporting for U.S. and non-U.S. filers. This panel will focus on the “IFRS Roadmap” and include a discussion of proposed U.S. Securities and Exchange Commission rules for reporting in IFRS or GAAP for U.S. companies and foreign registrants.

Moderator
■ **GREGORY JONAS** Managing Director of Accounting Specialists Group, Moody’s Investors Services
Panelists
■ **JULIE ERHARDT** ** Deputy Chief Accountant – International Affairs, Office of the Chief Accountant, U.S. Securities and Exchange Commission
■ **PIERRE DELSAUX** Head of Unit, DG Internal Market, European Commission
■ **RICHARD THORPE** Member, Financial Reporting Committee of the Committee of European Securities Regulators (CESR- fin); Head of Accounting and Auditing Policy, U.K. Financial Services Authority

12:05 pm>> Networking Luncheon

1:20 pm>> **Keynote** | **KATHLEEN L. CASEY** Commissioner, U.S. Securities and Exchange Commission

2:10 pm>> **The Potential Impact of IFRS Adoption**
What impact would broad-based conver- sion to IFRS have on investors, anaylsts, companies and management?
Moderator
■ **DONALD NICOLAISEN** former SEC Chief Accountant
Panelists:
■ **ALISTER COWAN** EVP Finance & CFO, BC Hydro, British Columbia, Canada
■ **DJ GANNON** Leader, IAS Center of Excellence – Americas, Deloitte & Touche LLP
■ **SAM RANZILLA** National Partner-in- Charge - Department of Professional Practice - Audit, KPMG LLP
■ **TIM SHAUGHNESSY** Vice President & Controller, IBM Corporation

3:30 pm>> Break

3:45 pm>> **Applying IFRS – The Good, the Bad and the Ugly**
This panel will provide “micro perspec- tives” on practical considerations and chal- lenges in applying IFRS, through the eyes of the preparer and auditor. The panel will discuss real time and specific considera- tions of recruitment, compliance staff expertise, IT systems needs and internal control implementation. It will also consid- er the implications of IFRS 1, *First Time Adoption of International Financial Reporting Standards*.

Panelists
■ **EDMUND HODGEON** Partner, Global Capital Markets Group, Pricewaterhouse- Coopers, LLP
■ **DANITA OSTLING** E&Y Americas IFRS Leader, Ernst & Young, LLP
■ **MARK SMITH** Director, External Reporting, Tomkins plc

5:05 pm>> **Closing Remarks**
MICHAEL MAIBACH
President & CEO, European-American Business Council (EABC)

5:15 pm Conference Adjourns

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