



U.S. Securities and Exchange Commission

Commission Announces Speakers, Panelists, and Agenda for October 3 Interactive Data Roundtable

PepsiCo CEO Indra Nooyi to Deliver Opening Address

FOR IMMEDIATE RELEASE **2006-166**

Washington, D.C., Sept. 27, 2006 - The Securities and Exchange Commission announced today the speakers, panelists, and final agenda for its upcoming public roundtable on ways that interactive data can improve disclosure for ordinary investors. The Interactive Data Roundtable will take place on Oct. 3, 2006, from 3:00 to 5:00 p.m., e.d.t., at the Commission's headquarters in Washington, D.C.

The roundtable will begin at 3:00 p.m. with brief remarks by Chairman Christopher Cox and then an opening address by Indra Nooyi, Chief Executive Officer of PepsiCo, Inc. PepsiCo is among the companies voluntarily submitting their financial reports at the SEC in the interactive data format.

The focus of this event will be on new software using interactive data to provide investor-friendly research tools. Presenters will demonstrate emerging software tools and panelists will discuss how interactive data-enabled software can assist investors. Panelists will also talk about ways to accelerate the development of new software for investors in light of the SEC's recent announcement of several procurements to speed the advent of interactive data available via the Commission's website, [sec.gov](http://www.sec.gov).

The panelists and speakers will also include:

- Terry Savage (Chicago Sun-Times), Moderator
- Alfred Berkeley (Pipeline Trading Systems LLC)
- Robert Blake (Rivet Software, Inc.)
- Timothy Bray (Sun Microsystems, Inc.)
- Martijn Cremers (Yale School of Management)
- William M. Diefenderfer III (enumerate Solutions, Inc.)
- Darren Duffy (Lipper Inc.)
- Frank Hodge (University of Washington)

The roundtable will be held in the Auditorium at the Commission's headquarters at 100 F Street, N.E., Washington, D.C., and will be open to the public with seating on a first-come, first-served basis. Doors will open at 1:00

p.m. Visitors will be subject to security checks. Materials related to the roundtable, including the day's agenda, are accessible at <http://www.sec.gov/spotlight/xbri.htm>. Real time and archived audio and video webcasts will be accessible at <http://www.sec.gov>.

The Commission welcomes feedback on any aspect of the use of interactive data. The information that is submitted will become part of the public record of the roundtable. Submissions to the Commission may be provided by any of the following methods:

- Electronic submissions:
 - Use the Commission's [Internet submission form](http://www.sec.gov/news/press.shtml) at www.sec.gov/news/press.shtml; or
 - Send an e-mail to rule-comments@sec.gov. Please include File Number 4-515 on the subject line.
- Paper submissions:
 - Send paper submissions in triplicate to Nancy M. Morris, Secretary, Securities and Exchange Commission, 100 F Street, NE, Washington, DC 20549-1090.

All submissions should refer to File Number 4-515. This file number should be included on the subject line if e-mail is used. To help process and review your submissions more efficiently, please use only one method. The Commission will post all submissions on the Commission's Internet Web site at <http://www.sec.gov/news/press/4-515.shtml>.

Please note that all submissions received will be posted without change. The SEC does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly.

<http://www.sec.gov/news/press/2006/2006-166.htm>